

## ***Dear Hawai'i!***

### **Official Rules and Prize Details**

**1. ELIGIBILITY.** Open to legal residents of the state of Hawai'i who are 18 years of age or older at time of entry. Employees, contractors and directors of UHA Health Insurance ("Sponsor") and any of their respective subsidiary or parent companies, sales representatives, legal advisors, media and other agencies involved in this promotion, and members of their immediate family (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) are **not** eligible to enter or to win. By entering, participants agree to these Official Rules and the decisions of UHA Health Insurance, which shall be final and binding in all respects.

**2. HOW TO ENTER. NO PURCHASE NECESSARY.** Beginning on **July 20, 2024**, entrants may go to [www.instagram.com/uhahealth](https://www.instagram.com/uhahealth) and comment on UHA's "Dear Hawai'i" posts. In the comment, *entrants must share a valuable life lesson learned from a friend or loved one* to be entered to win the prize giveaway. Contest starts at 12:00am on **Saturday, July 20, 2024** and ends at 11:59pm on **Saturday, August 31, 2024**. Comments/entries must be received by 11:59pm on August 31, 2024 in order to qualify for the give-away. All entries become the property of UHA Health Insurance and UHA Health Insurance reserves the right to use any information submitted by entrants.

**3.** Entries must be filled out completely and legibly in order to qualify, and will be void if they are, in whole or in part, incomplete, illegible, damaged, irregular, counterfeit, altered, or obtained through theft or fraud. No mechanically reproduced, software-generated or other automated multiple entries are permitted. UHA Health Insurance is not responsible for lost, late, illegible, misdirected or mutilated entries, including due to transmission, technical, and/or network failures of any kind, including, without limitation, malfunctioning of any hardware or software (whether originating with sender, telephonic failures, human error, or any other error or malfunction. The authorized account holder at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such account by the social media platform. A potential winner may be requested to provide proof that he or she is the authorized account holder of the account associated with a winning entry.

Entrants agree not to upload, post or transmit any materials which contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information. Any attempt to deliberately damage any web site or undermine the operation of the promotion is a violation of criminal and civil laws, and Sponsors reserve the right to seek damages from any person who makes such attempt(s).

Entry materials that have been tampered with or altered are void. Any questions regarding the number of entries submitted by an individual or the authorized account holder shall be determined by Sponsors in their sole discretion, and Sponsors reserve the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the promotion.

**4. VERIFICATION & CONDITIONS TO WINNING/RELEASE.** All winning entries are subject to verification. Verification of Winners will be under the supervision of UHA Health Insurance whose decision will be final and binding in all respects. All Prize Winners must sign and return a Prize Claim Form/Liability Release within one (1) week of notification. Prizes are non-transferable. No substitution or cash redemption of prizes will be allowed except as provided herein. Entrants agree that UHA Health Insurance reserves the right, in its sole discretion, to substitute any advertised prize, or portion thereof that may become unavailable, with another prize of equal or greater value chosen by UHA Health Insurance. Acceptance of a prize constitutes permission to UHA Health Insurance and their agencies to use winner's name and/or likeness for the purpose of advertising and promotion without further compensation, unless prohibited by law. Participants agree to be bound by these Official Rules and the decisions of UHA Health Insurance which are final and binding in all respects, by entering.

**5. LIMITATIONS OF LIABILITY AND DISCLAIMERS.** UHA Health Insurance and their respective subsidiary or parent companies, sales representatives, legal advisors, media and other fulfillment agencies involved in this promotion, and their respective officers, directors and employees are not responsible for and shall not be liable for (a) late, lost, stolen, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries and such entries are void under these Official Rules, (b) any condition caused by events beyond the control of UHA Health Insurance and that cause the promotion to be disrupted, (c) any injuries, losses, or damages of any kind arising in connection with or as a result of winner's receipt of a prize, or acceptance, possession or use of a prize, or from participating in or traveling to or from the promotion, or (d) any printing or typographical errors associated with the promotion. Each entrant represents that he or she has complied with these Official Rules. UHA Health Insurance reserves the right, in its sole discretion, to change contest rules without notification or cancel or suspend this promotion should technical, mechanical or other causes disrupt the administration, security or proper play of the program.

**6. PRIZE, DRAWING INFORMATION.** Prize winners to be announced via UHA Instagram Page at a later date. Three (3) winners will be drawn at random on or by **Thursday, September 5, 2024**. Winners will receive (1) prize set which includes: (1) UHA Be Well Self Care Set, (1) \$40 Amazon gift card, and (1) UHA Stanley cup.

Winners will be notified via Instagram direct message from UHA Health Insurance's Instagram page. In an event where the Winner's account is private, UHA may request the winner to send a DM to UHA Health Insurance's Instagram Page providing UHA with Winner's email address to coordinate prize redemption. Winners' name will be announced on UHA Health Insurance's Instagram page.

**7. NAMES OF WINNERS.** For the name(s) of the Prize Winner(s), mail a self-addressed stamped envelope for receipt to: "Dear Hawai'i with UHA": C/O UHA Health Insurance Marketing Services, 700 Bishop St #300, Honolulu, HI 96813. Winner list will be sent when promotion is over and prizes have been awarded. Requests for winner list must be received by Sept. 5, 2024.

*This promotion is not sponsored, endorsed, administered by any means associated with Instagram.*